

## **SUPERDAWG EVENT SUMMARY**

On August 17 there was a NSCC Super Cruz-In at the Wheeling Superdawg Drive-in on Milwaukee Avenue. In attendance were 20 Corvettes, 3 metal cars, 29 NSCC members, and 3 guest Corvettes. The guests were impressed with the NSCC Cruz-In activity and all the details about the club. They definitely have potential as future club members.

We would like to thank everyone that joined the group for the scrumptious Superdawg hot dogs and Corvette camaraderie. Fortunately, the weather improved during the day and turned out sunny and cool by 5 o'clock. Overall, the activity was a worthwhile event and was enjoyed by all.

Lastly, we would like to share a little Chicago history of the two Superdawg operations.

It was started in May 1948 by a CPA and a Chicago schoolteacher that wanted to earn money during the summer vacation months. Their original location was at the corner of Milwaukee, Devon, and Nagle.

Throughout the years, many changes have been made. However, the Superdawg hot dog ingredients and 12-foot trademark figures have not changed.

In 2009 ground was broken for a Wheeling sight 11 miles north of the original location. Every effort was made to recreate the same Superdawg feel of the original drive-in. They have made it a tremendous family experience over the years, offering many happy memories.

Over the years owners, their children and grandchildren have adhered to one goal: "always to serve you in a manner that will make you want to return – and bring your friends, and new generations, with you." And they have been very successful doing it.